

Personalization or Bust – Connecting the Dots!

By Brian Kelm



Every wedding experience is an interpretation. Consider that the only two limits to what your wedding can be are budget and imagination.

One of the most neglected and obvious resources of a wedding is YOU; as people in love with a love story. The outcomes of a personal wedding experience created just for you will be profoundly different than one using a less personal, cookie-cutter approach guaranteed.

With the power of your imaginations, creativity, and what's possible, your experience can be something you never thought possible or was available.

Consider the following three ways to personal your wedding experience:

- 1. Define personal** – Remember, just because it's your wedding doesn't mean that what happens throughout the experience will be personal. Your wedding can be created in such a way where guests know more about you by the time they leave than when they arrived.
- 2. Your guests** – Either feel your love, emotion, and journey to this special day or they don't. It's just that simple (strive for full guest immersion)
 - Dinner Kissing Activity participation by name.
 - Create activities for both introverted and extroverted guests to feel involved and want to engage.
- 3. Your overall experience** – Will either be filled with love, feelings, storytelling, and real emotion or it won't. It's your choice by the professionals you reserve and experience you desire to create.

Having you and your guests feel something that gets deeper as your wedding experience progresses is one of the most priceless gifts that you can strive to achieve.

How do you create this? It's a delicate balance of you as a couple, your love story, creativity, looking at your wedding differently, reserving expert professionals, storytelling, and creating an experience from a blank canvas!

If you have a question, an idea you want to share, or want to have a quick video call to talk about your wedding experience on a deeper level, please call or text me at (920) 318-3694! //

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